Total Solar Eclipse Travel Frenzy in the U.S.
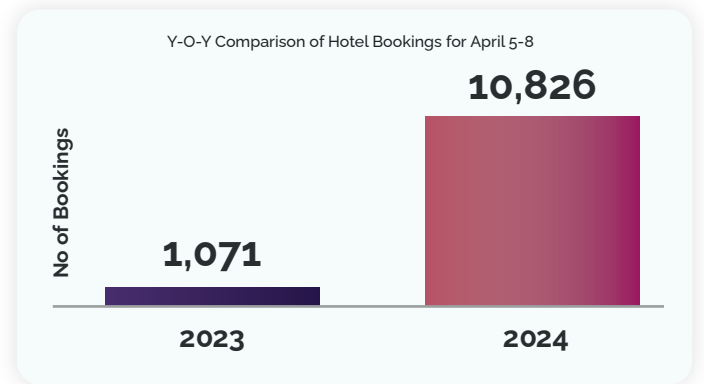
Hotel booking insights for U.S. states in the path of the 2024 Total Solar Eclipse (April 2024).

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Booking Period: Jan 1-Sept 30, 2023 | Travel Period: April 5-8, 2024 | Comparisons are made Y-o-Y

Hotel Bookings in the U.S. Surge by 10X Y-o-Y

For the booking window Jan-Sept '22, 1,071 bookings were registered for check-in between April 5-8, '23. However, for same booking window in 2023, bookings increased by 10X to 10,826 for check-in between April 5-8, '24.

Y-O-Y Comparison of Hotel Bookings for April 5-8

No of Bookings

- 2023: 1,071
- 2024: 10,826

Hotel Bookings Comparison for 2024 and 2023

No. of Bookings

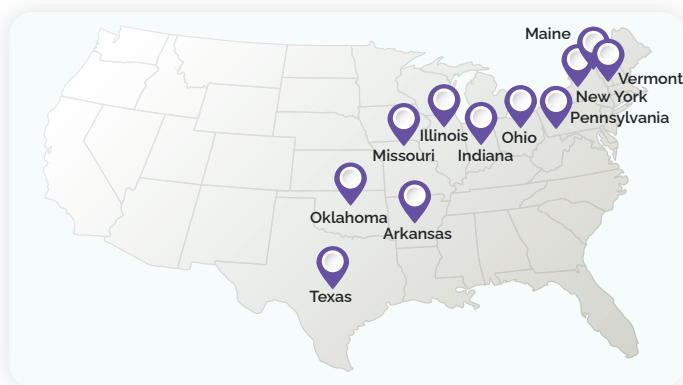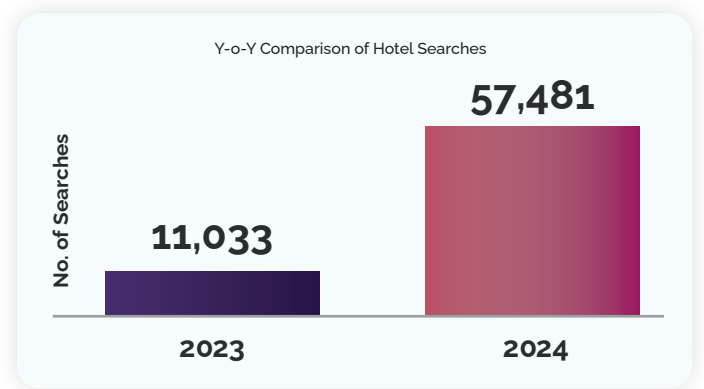|	January	February	March	April	May	June	July	August	Sept
2024	4	22	21	1,884	1,755	1,595	1,697	2,137	1,711
2023	0	0	0	24	96	94	224	283	350

— 2024   — 2023

Hotel Bookings Began as Early as April 2023

While the booking patterns for Jan-March remained the same for 2023 and 2024, bookings for watching the Total Solar Eclipse began spiking in April 2023, a year before the event is projected to occur.

Hotel Searches Surge by 5X Y-o-Y

For the search window Jan-Sept '22, there were, 11,033 searches were registered for check-in between April 5-8, 2023. However, for the same search window in 2023, searches surged by 5X to 57,481 for check-in between April 5-8, '24.

Y-o-Y Comparison of Hotel Searches

No. of Searches

- 2023: 11,033
- 2024: 57,481

Top Destinations in the U.S.

Some of the most popular destinations for watching the 2024 Total Solar Eclipse include:

1. **Arkansas:** Little Rock, Russellville
2. **Illinois:** Carbondale
3. **Indiana:** Indianapolis, Vincennes
4. **Maine:** Mars Hill
5. **Missouri:** Cape Girardeau
6. **New York:** Buffalo
7. **Ohio:** Cleveland, Lima
8. **Oklahoma:** Idabel, Broken Bow
9. **Texas:** Dallas, Hillsboro, Kerrville, Lampasas, Radar Base, Sulphur Springs
10. **Vermont:** Burlington